

DAN POLYAK

DANPOLYAKDESIGNS.COM

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PORTFOLIO



EDUCATION

COLUMBIA COLLEGE CHICAGO // AUG 07 - MAY 11

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

- ACTIVE MEMBER OF STUDENTS IN DESIGN, AIGA CHICAGO CHAPTER AND SOCIETY OF TYPOGRAPHIC ART CHICAGO
- RUNNER UP FOR COLUMBIA ADVERTISING DESIGN INITIATIVE AWARD

EXPERIENCE

METRO/SMARTBAR // JAN 09 - CURRENT

INTERN TURNED ASSISTANT DESIGNER

- WORKED WITH BANDS AND MGMT TO CREATE AND MAINTAIN PRINT, WEB AND PROMOTIONAL COLLATERAL
- UPDATING WEEKLY MASS E-BLASTS, CALENDARS, WEBSTORE & SOCIAL NETWORKING

WE CAN'T STOP THINKING // AUG 09 - JUN 10

DESIGN INTERN

- ASSISTED CREATIVE DIRECTOR WITH VARIOUS WEB & DESIGN JOBS
- MAINTAINED WEB CONTENT FOR CLIENTS VIA CMS
- CLIENTS INCLUDED ANGELS & KINGS, FIVE STAR BAR, 44TH WARD DINNER PARTY, CLANDESTINE INDUSTRIES & DJ WHITE SHADOW

DAN POLYAK DESIGNS

- DESIGNED APPAREL, BRANDING AND PROMOTIONAL MATERIALS FOR NATIONAL & INTERNATIONAL BANDS AS WELL AS VARIOUS CLOTHING LINES, AUTHORS AND DANCERS
- CREATED VARIOUS PRESS MATERIALS WORK FOR TALENT RANGING FROM A *BACHELOR* CONTESTANT TO HUFFINGTON POST BLOGGERS TO A DANCER IN THE FILM *BURLESQUE*
- CLIENTS INCLUDE VONAGE MOBILE, ATLANTIC RECORDS, COBRA STARSHIP, GYM CLASS HEROES, TAKING BACK SUNDAY, HOPELESS RECORDS, VICTORY RECORDS, COLUMBIA COLLEGE CHICAGO, SCHOOL OF ROCK, PIG CLOTH, OVERNIGHT SENSATION, SUPER HEAVY, THE SOUNDS, THE CAB, SARAH MITCHELL, KELTIE COLLEEN, CHRIS STEDMAN, KHALID EL KHATIB, RIDELAB WAKEBOARD SCHOOL

TECHNICAL SKILLS

MAC/PC PLATFORM
ADOBE CREATIVE SUITE
MICROSOFT OFFICE
PHOTO EXPERIENCE
RETOUCHING EXPERIENCE
SILKSCREEN PRINTING
LETTERPRESS PRINTING
PRINTMAKING (INTAGLIO/LITHO)
SCAN FONT / TYPE TOOL
FRONT END DEVELOPMENT
SOCIAL MEDIA
HTML/CSS
MAILCHIMP

DEADSTOP PUBLISHING CO.

LAYOUT EDITOR / DESIGNER

- COVER DESIGN AND INTERIOR PAGE LAYOUT OF PUBLISHED BOOKS